

CODY ABEL

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 codyabel.com

GOAL

I strive to continuously push my limits, and to always build upon my skill set in everything I do.

STRENGTHS

Flexible | Integrity | Leadership
Foreword Thinking | Team Player
Results Driven | People Person

SKILL SET

Accessible Design
Adobe Creative Suite
Branding & Identity
Graphic Design
Photography & Videography
Responsive Design
Typeography
UX/UI Design

2D/3D Animation
Maya/Mudbox/Blender
Motion Graphics

Frontend Development
HTML/CSS/JavaScript
React/Bootstrap/Python
Webmaster Tools
WordPress & Elementor

Client Management
Data Analytics
Digital Marketing
Google Workspace
Project Design & Development



WASHINGTON STATE
UNIVERSITY

Washington State University | Pullman, WA

College of Arts and Sciences

- ◇ Bachelor of Arts | Digital Technology and Culture.
- ◇ Minor | Fine Arts.
- ◇ Sigma Tau Gamma Fraternity Alumni

Fall 2021 - Graduate

EXPERIENCE

Color Creator | Web & Digital Design

Genesis Marketing | Spokane, WA | Sept. 2020 - Current

- ◇ Website creation and curation.
- ◇ Content creation including web, photos, videos & motion graphics
- ◇ Brand and client management.
- ◇ SEO and analytics.

Student Manager

Washington State University Dining Services | 2017 - 21

- ◇ Train and supervise co-workers.
- ◇ Oversee daily operations of the facility.
- ◇ Adapt to fast paced and customer focused environment.

Director of Education & Recruitment

Sigma Tau Gamma Fraternity | WSU Chapter | 2017 - 19

- ◇ Created branded apparel and promotional items.
- ◇ Oversee recruitment brotherhoods, and other events.

Projects

- ◇ DeLorean Motor Company
- ◇ Jimmy's Roofing
- ◇ Bretz RV & Marine
- ◇ Locals Culture House
- ◇ Mistequa Hotel Casino
- ◇ Beck's Harvest House
- ◇ My Ellensburg
- ◇ All Out Entertainment
- ◇ Be The Sun Not The Salt
- ◇ Kittitas County Historical Museum

Spokane, WA

References upon request.